



ADDICTED
10 CELEBRITY
REHABS
EXPOSED

STYLE GUIDE - CREATED 07/03/07

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SHOW OPEN
TRT: 12.00



BUMPER 1
TRT: 05.00



BUMPER 2
TRT: 05.00



LOWER THIRD 1 LINE
SAMPLE
TRT: 10.00



FILL
TRT: 20.00
MATTE
TRT: 10.00





LOWER THIRD - 2 LINES
SAMPLE
TRT: 10.00



FILL
TRT: 10.00
MATTE
TRT: 10.00





LOWER THIRD - 3 LINES
SAMPLE
TRT: 10.00



FILL
TRT: 10.00
MATTE
TRT: 10.00





LOWER THIRD - COMING UP
SAMPLE
TRT: 10.00



FILL
TRT: 10.00
MATTE
TRT: 10.00



LOCATOR - 1 LINE
SAMPLE
TRT: 10.00



FILL
TRT: 10.00
MATTE
TRT: 10.00



Britney Spears goes to Rehab
Clarendon Light
size: 23 px
kerning: -30
R: 242 G: 242 B: 242



LOCATOR - 2 LINES
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

MATTE
TRT: 10.00



Britney Spears goes to Rehab
Malibu, CA - March 2007

Clarendon Light
1st line size: 23 px
2nd line size: 20px
kerning: -30
R: 242 G: 242 B: 242



LEFT SINGLE MORTISE 1
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

MATTE
TRT: 10.00



LEFT SINGLE MORTISE 2
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

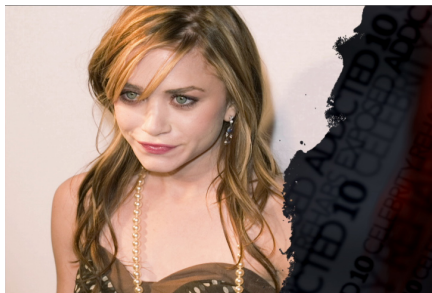
MATTE
TRT: 10.00



RIGHT SINGLE MORTISE 1
SAMPLE
TRT: 10.00



FILL
TRT: 10.00
MATTE
TRT: 10.00



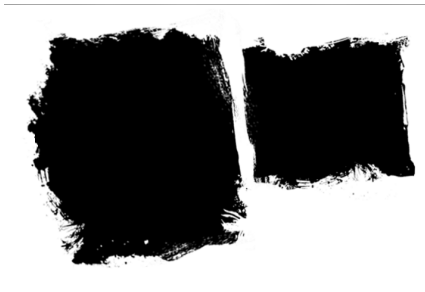
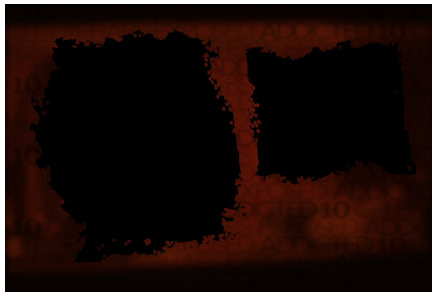
RIGHT SINGLE MORTISE 2
SAMPLE
TRT: 10.00



FILL
TRT: 10.00
MATTE
TRT: 10.00



DOUBLE MORTISE 1
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

MATTE
TRT: 10.00

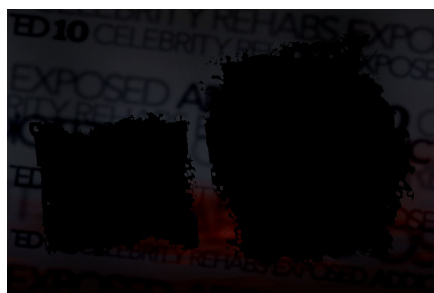


LARGE VIDEO MATTE
TRT: 10.00

SMALL VIDEO MATTE
TRT: 10.00



DOUBLE MORTISE 2
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

MATTE
TRT: 10.00

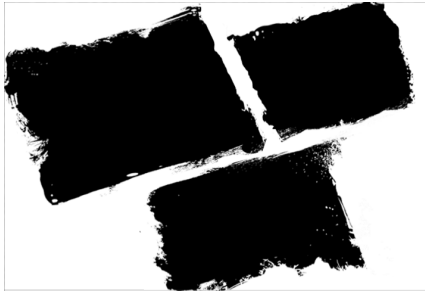
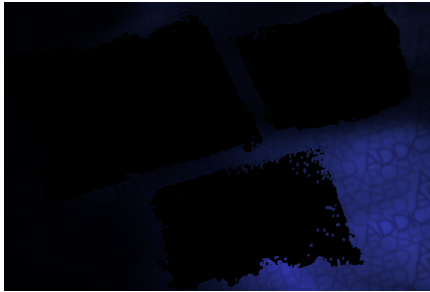


SMALL VIDEO MATTE
TRT: 10.00

LARGE VIDEO MATTE
TRT: 10.00

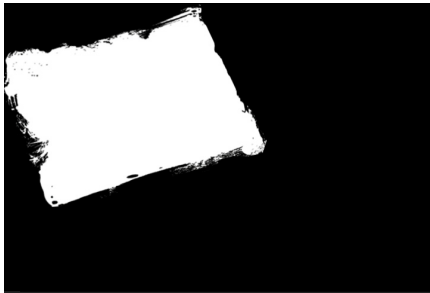


TRIPLE MORTISE 1
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

MATTE
TRT: 10.00



LARGE VIDEO MATTE
TRT: 10.00

SMALL VIDEO MATTE
TRT: 10.00



MEDIUM VIDEO MATTE
TRT: 10.00



TRIPLE MORTISE 2
SAMPLE
TRT: 10.00



FILL
TRT: 10.00

MATTE
TRT: 10.00

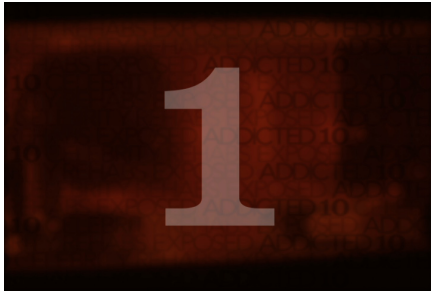


SMALL VIDEO MATTE
TRT: 10.00

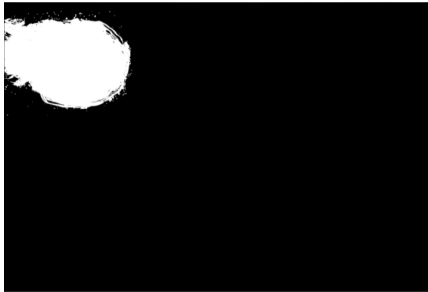
MEDIUM VIDEO MATTE
TRT: 10.00



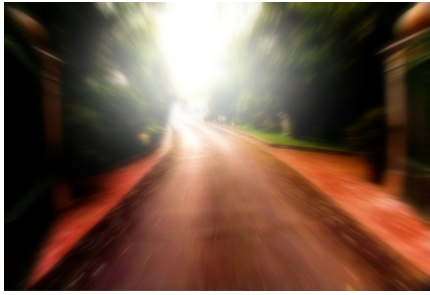
LARGE VIDEO MATTE
TRT: 10.00



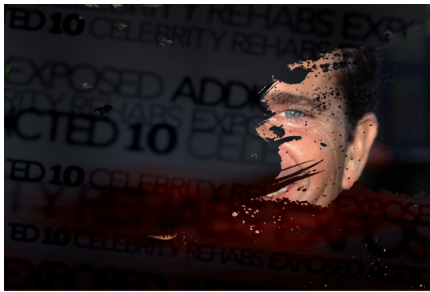
COUNTDOWN
TRT: 10.00



NUMBER BUG
TRT: 10.00



TRANSITION 1
TRT: 00.10

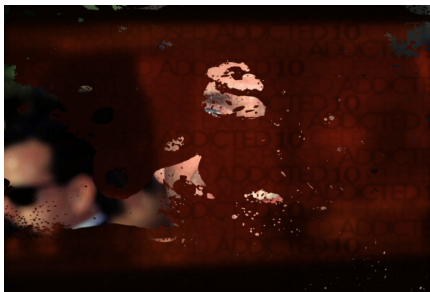


TRANSITION 2
SAMPLE
TRT: 00.20

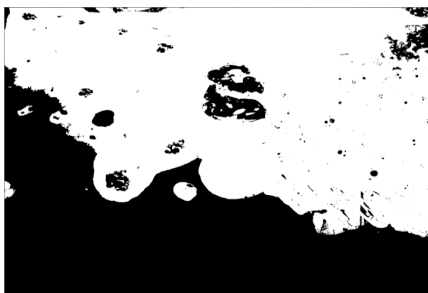


FILL
TRT: 00.20

MATTE
TRT: 00.20



TRANSITION 3
SAMPLE
TRT: 00.15



TRANSITION 3
FILL
TRT: 00.15

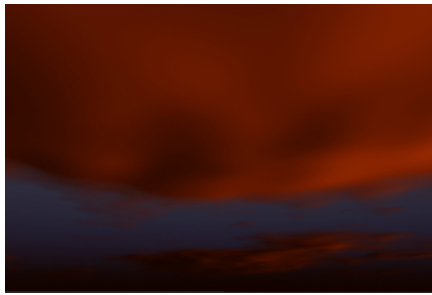
MATTE
TRT: 00.15



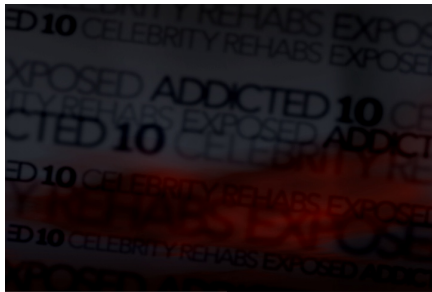
TRANSITION 4
TRT: 00.20



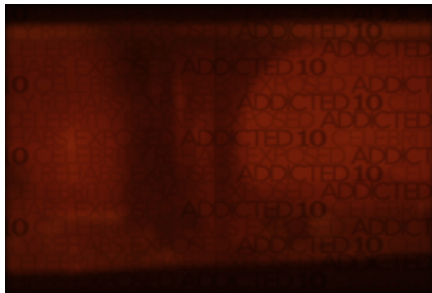
TRANSITION 5
SAMPLE
TRT: 00.10



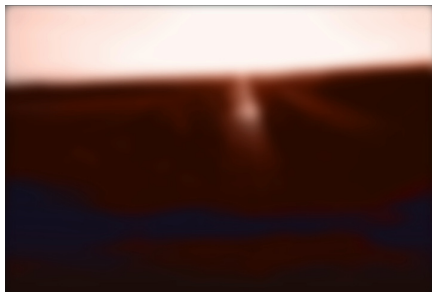
BACKGROUND 1
TRT: 00.10 LOOP



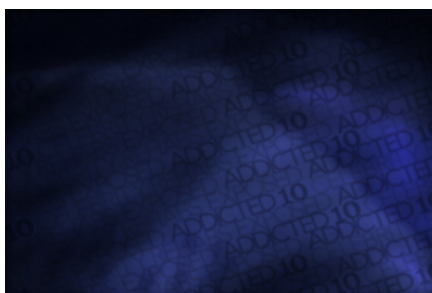
BACKGROUND 2
TRT: 00.10 LOOP



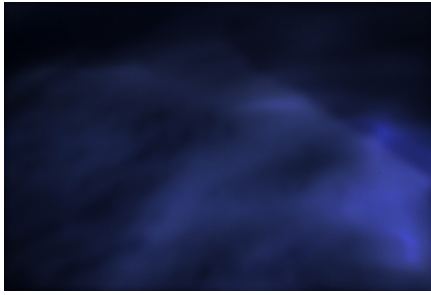
BACKGROUND 3
TRT: 00.10 LOOP



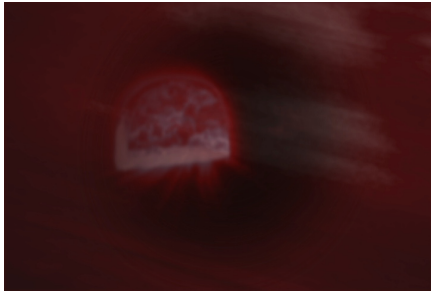
BACKGROUND 4
TRT: 00.10 LOOP



BACKGROUND 5
TRT: 00.10 LOOP



BACKGROUND 6
TRT: 00.10 LOOP



BACKGROUND 7
TRT: 00.10 LOOP

SHOW PACKAGE FONTS

AVENIR 35 LIGHT (ALL UPPER CASE)
USED IN SHOW LOGO AND INTERIORS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

CLARENDON LIGHT (UPPER & LOWER CASE)
USED IN LOWER THIRDS AND LOCATORS

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz 1234567890

CLARENDON BOLD (UPPER & LOWER CASE)
USED IN SHOW LOGOS, COUNTDOWNS, LOWER THIRDS AND LOCATORS

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz 1234567890